## Global eCommerce scheme based management company in Hong-Kong



- 1. One company manages and control all the trading units as on B2B2C 3<sup>rd</sup> party marketplaces as on own B2BC trading portal (Internet shop);
- The company to be verified as golden member on the 3<sup>rd</sup> party marketplaces and to have legal license registered preferably in Hong-Kong to be able to provide trusted trading operations on Chinese and Global market;
- 3. All the trading entries to be managed by the same team;
- 4. All the software to be compatible and marketplaces product listing to be synchronized with the central data base;
- 5. The financial control (PayPal, Bank Acc, corporate card) and management to be provided by the top management team in Cydney HQ;
- 6. The technical and structure management to be provided by an assigned manager;
- 7. The company id to be included with some staff that will be defined later;
- 8. The management company website to be verified on 3<sup>rd</sup> party marketplaces as well to be combined with the trading web portal of the corporate Internet shop.

## Global electronic commerce scheme based on eCommerce processing center



## Global activity scheme based on the corporate eCommerce processing Center facility

The processing center has "input module" that means receiving payments on PayPal acc. for the items sold via eBay store. The "output modules" are being the branches warehouses facilities and personnel.

- 1. Items listed in the eBay store replicated from the global data base that takes into account all total quantity from all warehouses;
- 2. A customer is making choice for an item in the sellers listing;
- 3. An **invoice** for the item is appeared to the customer by eBay/AliBaba mechanism;
- 4. The customer is paying via PayPal payment mechanism to the seller;
- 5. The currency is entering to the seller's PayPal acc. that is owned and controlled by the corporate eCommerce processing center;
- 6. Processing center sending a command to relevant warehouse for shipment the sold item to the customer;
- 7. The branch office warehouse team getting command to pack and ship the item ASAP;
- 8. A branch logistics officer is doing an internal **invoice** to the corporate eCommerce processing Center;
- 9. The global customer received the item by postal service;
- 10. The amount of the item cost is getting released in the seller's PayPal acc.;
- 11. The processing Center returning currency to the branch office for the sold and shipped item from the warehouse by withdrawal money from PayPal acc.to the branch bank acc. (commission free operation). This to be provided according to the internal invoice.



- The trade activities and transactions via Internet to be managed and supported by the GPC (Global Processing Center) staff - operators, sales managers, marketing managers.
- 2. The common product price listings to be located in the corporate cloud and updated by the SharePoint mechanism.
- 3. The **eBay** and **AliBaba** sales operator opens the file with items availability list that is being updated via corporate cloud by SharePoint facilities. SharePoint Server is blocking the file to the data base user (marketplace account operator) before the moment the file gets fully updated, so the operator cannot open the file with outdated info during the updating process.
- 4. The corporate cloud to be existed on MS Office 365 platform SharePoint server included.
- 5. The logistics staff of the branches/local warehouses gets orders, instructions for shipments and generate invoices via the corporate cloud.