Digital transformation 360°
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ABOUT US

We will make your company more profitable by means of digital transformation

Tiqum — is a leading digital integration agent, dealing with the development of complex IT-services. The company is able to perform integration of corporate solutions and business processes automation, based on business and system analytics data

-Analytics and surveys

-Designing and engineering

-Web and mobile development

-IT- solutions integrations and implementation

-Testing and follow-up (support)

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ACHIEVEMENTS

 **Tagline Awards prizes**

The best website providing services

The best mobile service

The best website for financial company

**TOP 4 in interface development**

Our client is one of the leaders according to the annual survey of the internet banking efficiency

**The best development team**

TIQUM ranks first in the web-developers rating in the area according to CMS Magazine 2019

**TOP clients**

7+ clients from RBK 500 rating

330+ projects completed

50+ experts with high IQ

15 years at the IT-integrators ’market

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OUR APPROACH

We perform digital transformation that helps our clients to withstand competition in modern economic conditions

Key skills of Tiqum experts are related to system and business analytics. They are the following: to develop business models, to analyze economics and economic situation, to optimize business processes, to create development strategies. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CLIENTS

Our clients are enterprises, promising start-ups and state corporations

We thoroughly study business processes, market and audience, consider hypothesis and suppositions, perform tests, make conclusions and implement the most efficient IT-solutions

Banks, insurance companies, start-ups, state companies and housing and utility sector, industrial sector and production, immovable property and construction.

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Services

We develop strategies, conduct surveys and audits, create digital ecosystems, web and mobile apps, design friendly interfaces, perform integration of IT system components

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Hold design-thinking sessions, conduct IT-audit, develop optimal digital transformation strategy to be able to resolve business issues.

Improve business efficiency and boost internet project activity.

UX-audit: improve conversion

Develop IT-infrastructure according to the goals of a particular company.

We always do our best to create optimal digital transformation strategy for each particular business (15 years of experience, vast and prominent knowledge in the field).

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Analytics and surveys

Optimize business processes, shift offline activity to online.

Develop CJM, conduct CustDev and in-depth interviews.

Visualize survey data by Power BI.

Business analytics.

Create system infrastructure (UML, C4).

Data-driven approach helps to speed up decision-making process and improve the decision quality

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UX-engineering and interface design

We create a smart design, which stimulate sales. The clients are always delighted.

We can convert any complex notions and incredible ideas into beautiful and user-friendly interfaces.

We develop UX-concepts to improve user experience

Provide design support for projects that need to be updated.

A cloud CRM interface: tasks, transactions, analytics, contacts,

 Uralsib Internet bank

Internet banking interface for individuals.

Website design concept.

Interface for web and mobile app of fitness club integrator

Buildings operation industrial system

Data reporting system interface in terms of buildings and facilities operation

 Municipal unitary enterprise management information system

Interface of data stands for energy retail company

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Functional specification and wireframing

Business requirements scope: goal, tasks, functional properties

Analysis and optimization

Diagrams or logical schemes, site map

Explicit and comprehensive cost calculations and strict deadlines

Future project prototypes as functional wireframes

 Both detailed prototype and a well-grounded functional specification and requirements are crucial for development team. All this contribute to proper understanding and project implementation

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Web-development and integration

We develop and provide support to high-loaded web-services, omnichannel e-shops, marketplaces, b2b and corporate platforms

We are able to integrate any IT-system with different services. We are able to carry out long-term projects (duration over a year)

We focus on complex multifunctional and high-loaded projects

Online clothing shop, image constructor, social network, MLM-system

Green tyre

An E-commerce platform where you can order services, make online payments, make an appointment for tyre services, get acquainted with agent data

 RB7.ru. Cinema current event guide, weather forecasts, map, job opportunities, journal and complex imports

Karmen

A web-platform designed to automatize any car wash facility in 2 days

Zvorykin prize

A web platform designed to boost start-ups. Here you are able to consult various experts in the field

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Mobile apps

Daily mobile apps make the communication with client easier. It is one of the ways to «brand» his smartphone and ensure his involvement with the product

If you prefer speed, convenience and special data treatment methods that your browser fails to provide, you should opt for a mobile app.

We develop both native iOS and Android, mobile apps and cross-platform apps as well

 «MARK.MODA»

Fashion-store, dressing room, social network

«Smart house» from Huawei

 “A champion” mobile app

Store chain bonus scheme

A hotel manager app

An app for special vehicles orders

An app that helps to get discounts and choose a restaurant

 «АZ» business network

A messenger for business network with a special ranking and payment system

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Quality assurance and follow-up (support)

Test and implement Quality Assurance

Perform automatic software testing, including TDD and BDD

Test and implement Help Desk and Service Desk

Sustain and support IT infrastructure of high-loaded projects

Due to testing and support automation, time to market is reducing. That helps to boost product growth.

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Our goal

To make companies of our clients more profitable by means of digital transformation

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Challenging cases

We are extremely proud of each our project. Many of them win international competitions and make life of millions of people easier.

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\_ Samolet Plus A mobile app for realtors

A full-scale realtor CRM to work “in a field”

We offer:

— Object search: special offers and objects from sites selection, map matching, realtors’ contacts etc.

— Client pool: ready to buy (object addition) and selection (interested)

— Interactive presentation of the selected object for the client: you are able to see reactions and comments

— Realtor tasks: both general and for each particular client

— Possibility to advertise at the advertising platforms

— Call center leads — Transaction documents uploading"

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Opening roadmap and franchisee office Samolet Plus

Interactive opening roadmap and multifunctional web-account for partners

—Roadmap for office opening: interactive tasks and a manual that prompts how to open an office that will comply with the standards of Samolet Plus as soon as possible

— НR management: candidates selection, recruiting and staff management

— Database

— Purchases through account: royalty and additional services (bookkeeping recruiting, financial accounting, etc.)

— Finance and transaction dashboard

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Stress-free house

Marketplace for experts

Stress-free house is a platform, at which clients and experts find each other

Clients can find an expert for any task here: from plumbers to hairdressers.

Due to Stress-free house platform, private workers and companies may have a stable flow of new orders.

A specific feature of the platform is that you may state a preliminary price, based on the offers of other workers in the region and to make all the necessary recommendation on documentation approval for both a worker and a client.

Marketplace includes 6 products: an ios mobile app for an expert, an android mobile app for an expert, an ios mobile app for a client, an android mobile app for a client, back-end web-server and landings to attract audience.

All the six mentioned products have been launched in in the shortest time span: in less than half a year since work started.

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Corporate business card website

AutoFAQ – a platform designed for robotization of client support services or employees voices in digital channels by means of artificial intelligence. AutoFAQ includes chat-bot with the artificial intelligence and an omni-channel chat-center for operators. That enables human and AI cooperation

We faced a challenge – to create a new web site that will be able to display how powerful and up-to date this project is. By development, we also had to deal with the service identity

— New corporate website

— Logo and brand concept, 3D model visualization, UI-kit for new products

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Marketplace of jewelry from Bali.

90% shops (> 60 shops in 4 countries) – franchisee: each has its own accounting system and acquiring. The marketplace is the best solution, if you want to sell products from a single shop window.

—Payment splitting: If the goods are taken from the storages of different franchisees, then the payment is being splitted, and each gets his own part for the order

— Tracking the rest of the goods at storages: combined orders are possible, logistics of moving between storages

— deferred payment purchase: deferred payment approval online with instant confirmation an further goods purchase

— A wholesale order: franchisees order goods online and refill the stock in their shops

— Database in franchisee personal account

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CRM-system for cross-sales manager

CRM to deal with cross-services transactions and to send leads to services suppliers

— CRM allows to add clients and check their uniqueness. Private database of clients and their orders

— Orders handling: service and supplier selection, contacts of representative контакты, order management in the pool, tracking of supplier identification numbers

— Comments on orders: updates history and files

— API for personal account of service supplier

— Quick and seamless transfer of orders to suppliers

— Interactive inquiry forms for different services

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Account for office establishment supervisor

Admin panel for management company supervisors with all the functions that can be vital for following-up network partners, services and suppliers guide management

— Dashboard on partners: data on companies that have gained a franchise (offices profiles, HR data, transactions)

— Services and suppliers guide management

— Registering tasks for opening roadmap

— Data on partner offices and employees

— A detailed information on orders and activity of partners

— Management of orders, associated with additional services purchases (by partners)

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Health-resorts of the Republic of Bashkortostan

A unified platform for booking resort houses

Sanatorium-and-health-resort industry of the Republic of Bashkortostan has undergone a digital transformation. As a result, we have elaborated a brand-new booking management platform for clients.

A main feature of the platform is that you can select appropriate medical plans and sanatoriums for your disease or diagnosis. Platform also provides a personal account for each client.

Each client can select appropriate treatment and pay for it as well as get the whole set of documents, related to health.

Unified order history (online, оffline), diagnostic results (before, after) and detailed client record as well as AI algorithm help to improve the quality of consultations and select more efficient treatment programs.

Project goal – healthy population.

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Web site of the leading oil and gas universities in Russia

We have planned and implemented the first stage of digital transformation in the university: web page, online services for students. We have automated and optimized a range of processes and have turned them online.

— Components and UI kit base that can be employed in all brand-new digital products of the university

— A new web site for key targeted audiences of the university: applicants, students, graduates, teachers, business facilities

—Interactive educational programs selection with the possibility of API integration

— The moderators can make additional web pages from ready parts similar to Tilda to make well-grounded presentations

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 Internet bank “URALSIB”

 Internet bank “URALSIB. Interface for clients

For over 7 years of collaboration, we have developed 3 drafts of internet bank interface for clients (individuals). Each draft had more than 200 layout sheets

The developed design kit has made it possible to elaborate a unified style and maintain it. It has become fundamental for other projects of this bank

 We design and render interface drafts. We also deal with front-end development and give ready reference composition to back-end developers. This facilitates the implementation of new internet banking interface

Result: According to internet banking efficiency study, conducted MarksWebb Uralsib has ranked TOP4.

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A mobile app for Internet bank “URALSIB”

Interface, design and an interactive pattern for a mobile app of Internet bank Uralsib

We have elaborated a user-friendly interface for a mobile app, have created a cloud design system for mobile interfaces, have constructed an interactive pattern with 50+ screens.

We have analyzed and elaborated UI/UX interfaces, also dealt with design.

Result: A created interactive pattern has allowed to test many suggestions for target audience and make amendments before the actual development, reducing the costs.

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Marketplace and social network

A break-through fashion project for salesmen, stylists and consumers:

— E-commerce trading platform, where any clothes and accessories shop can advertise its services, offers and products

— An image-maker where a user can put on a model any clothes and they will suit perfectly

—A social network for stylists where you can share created looks, like posts, comment on them, find interesting authors and subscribe

— MLM-system, in which every user can make money Result: the project has formed part of TOP-services for stylists. The project has united ultra-targeted audience — более 25 000 stylists, who have created 116 000 looks at the platform.

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ATM and bank payment terminals

Interface and screen composition development for NCR, WinCor, Nautilus ATMs and payment terminals

This project is the major example of our offline work. There are thousands of terminals designed by our team. They are scattered all over Russia.

We had to face a wide range of challenges during this project implementation. For example, we had to simplify screen forms and minimize steps that a person has to take in order to carry out any operation. We have developed over 600 screens:

— NCR ATMs interface

— WinCor ATMs interface

— Nautilus ATMs interface

— Payment terminals Interface and screen composition development for NCR, WinCor, Nautilus ATMs and payment terminals

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Personal account “URALSIB Life”

Personal accounts for clients

We have elaborated a new interface, have developed both design and front-end of personal account for clients. The main advantage of a new account is a focus on key user flow. This resulted in significant indicators increase

Features: an interactive pattern has given us the opportunity to identify potential conversion growth points before the development process. This has resulted in metrics improvement without any budget increase; the implementation of personal account at React has tripled its performance/

Results: Online submission of applications, related to loss adjustment has resulted in elimination of improperly filed applications and to get over 200 vacant person-hours for consultants.

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AI-platform aimed at finding developers and teams that have a grasp on для подбора разработчиков и команд с tinder-mechanics.

The platform helps developers and companies meet each other due to multi-criteria constantly improving matching based on their preferences. The platform excludes inappropriate vacancies. That saves both time and energy. It helps an employer to save 40 hours per month during candidates’ selection process. As for developers, they get an opportunity to find a better job.

We have developed:

— A company account with the opportunity to select a proper employee

— An applicant personal account, where he is able to evaluate suggested vacancies

— A pattern that is constantly improving owning to established connections

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Interactive parking card

Online parking management system

The app boosts parking efficiency and carrying capacity. IPC does not replace APS, but connects to a current one. This helps to minimize investments and implementation deadline. Constant updates ensure proper app functioning. For the partners of parking the service will increase average bill and attract new clients. Features: the IPC is able to resolve any issue, associated with parking places: both for the parking owner, partner and a client. The client can easily find a parking spot with an app, and the parking owner will gain profit.

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Bank payment terminal

The second variant for the banking payment terminal interfaces

A brand new banking payment terminal interface has been designed, depicted and developed. A carefully elaborated design system has significantly reduced project implementation terms, helps to maintain more than 200 screens updated and creates new screens in 0,5-2 hours. Results:

— The client makes any operations faster than usual. User-friendly interface helps the client to save time while dealing with BPT.

— Cross sales of banking by-products have been significantly increased.

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 Web sites for Romex Development

A digital-platform for one of the biggest developers in the south of the Russian Federation

A platform enables a quick launch of websites for new residential complexes

These sites present the following

— Online development layout

— A chequerwork scheme with the possibility of apartment online booking

— 3D visualization for apartments

— Mortgage calculator

— Integration with 1С, CRM Bitrix 24. An integration with “Dom Click”, “Yandex immovable property” and “Avito” has been performed in order to increase coverage

Result: conversion in apartment booking has been increased by 8%.

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Morton. Smart City

Start-up booster

On request of national concern “Morton” and “Russian Technical Association” our Company has developed a start-up booster to look for innovative project in construction and housing and utility sector. The tender was a part of start-up track “Smart city”, organized by a federal booster Generation Startup.

We have developed:

— A project account, a user-friendly application submission system

— CRM for project team management

— An expert account that provides a multistage system of project audit

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Zvorykin project

A platform to host national award ceremony

The projects undergo a multistage process of estimation. Over 100 experts evaluate them by over 30 parameters

We have developed:

— Social network: To set up teams and sustain communication between them, to look for experts

— Project account: application submission system, project journal handling

— An expert account: Project evaluation by over 40 parameters at different stages, considering project application area.

Result: It has become the greatest boosting platform in Russia and the Commonwealth of Independent States over 3 years. There are 24000+ registered projects and 170 000+ participants

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Mercury Marine Lakor

CRM and E-commerce platform for the biggest spare parts supplier

More than 80 dealer all over the country, over 500 orders per day, over 1 000 000 items in the catalogue (regularly updated) over 10 data sources regarding prices, availability, delivery time.

We have implemented the following:

— ERP-system related to dealers, orders, analysis, plans, reports, data uploading

— A dealer account with customized plans and analytics, reports and notification system

— E-store for any customer

— Integration with Brunswick Marine in EMEA

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Education management system, courses marketplace

Facilitates online learning for corporate and private purposes. Helps to adjust learning program to your needs, makes learning process easier, create courses, set up monetization.

A user-friendly interface, quick video processing, built-in content delivery network (CDN) will become crucial for business and will provide great opportunities for self-realization.

We have implemented:

— A teacher account where a person can instantly add a course employ system of control for teaching process (testing, feedback)

—A pupil account where a person can buy any course he likes and complete it. There is also special bonus system, etc.

— Private catalogue of video lectures a buyer (student) can only watch, using his personal account in the system.

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URALSIB BANK web site

Main website of one of the biggest banks in the Russian Federation

Contemporary design and sound interface result in user experience improvement and conversion increase Design system has been developed and implemented.

We resorted to data of qualitative and quantitative interface surveys to resolve most of our burning issues.

Result: Conversion increase in applications for created pages of key products

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Virtual hotel manager

Aimed at facilitating communication between guests and hotel manager and increasing average bill

We have developed:

— A mobile app for client where you can get all the necessary information about a hotel and order any services: from taxi and room service to additional towel and a toothbrush

— Hotelier workstation – a web-app available from any country, Here you can enroll guests take applications, make and submit reports

Advantages for hoteliers: clients ‘loyalty increase, rating growth and RevPAR, resolve issues with clients on the spot, new revenue sources.

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A cloud CRM and e-document flow

Interface development for e-document system and CRM Unicloud Business 365

We have designed a unique and the most convenient interface for e-document flow system as at a date of 2013-2014.

Fully developed processes:

— E-document flow

— CRM system

— Project management

A special version targeted at:

— Megafon (Business forward system)

— Bank module (e-document flow module) Result: The start-has boosted, moved to Skolkovo and then was sold to Module Bank and merged into it

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JSC "Salavasteklo"

A web site for the biggest enterprise in glass sector

We have to face a great challenge: to make a trendy deck of facility products and activity at a single website.

We have developed:

— A corporate website that helps to evaluate the enterprise potential as well as modern and up-to date technologies, employed in production. At this site you can also get acquainted with the enterprise products, learn about the facility itself, its history and development

— A trendy video, in which you can follow the whole manufacturing process in 3 minutes

— HR-service aimed at receiving and primary processing of applicants CV’s for current vacancies

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An unified sport subscription

A platform that provides unlimited access to trainings in over 400 clubs in Moscow and Saint Petersburg

We have developed:

— A mobile app in which you can find suitable training program and make appointment to the nearest club available

— A client personal account. We have carried out a detailed audit, have interviewed many current clients and have created a convenient tool, using which you can search for appropriate trainings and classes or clubs in the list or at map, from your laptop or smartphone and easily find the most appropriate variant.

— Club manager interface. We have designed and developed a club manager account, where a person in charge is able to manage and change the schedule, confirm or cancel an appointment at a glance.

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ERP for car washes

A web-platform designed to automatize any car wash facility in 2 days

— A client app where you can make an appointment instantly. The cost will be calculated automatically

— An app for car wash manager where he can manage customer line online and distribute orders per boxes.

— A car wash keeper account where you can find comprehensive and clear analysis data, manage boxes, employees, car types, services, loyalty program, salary calculation and resource accounting.

— A mobile apps line aimed at creating and posting of a customized car wash mobile app in 1 day!

Result: 87 car wash facilities have been automated. A mobile apps line of Google Play и App Store has reduced the launch cost by 10 and launch deadline up to 4 hours!

Average revenue increase 2 months after the implementation — 300%.

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A delivery driver mobile app

Shipment regulation for “ТBM” facility - one of the biggest manufacturers of windows, doors and glass units in the Russian Federation

We have considered the business scenario of shipment of goods for a client, as well as route sheet acceptance scenario. We have elaborated a user-friendly mobile app interface, have created functional specifications in API for this process in the client ERP system.

By developing, we have taken into account one of the peculiarities of a delivery driver work: not all shipment posts have an access to the Internet, that’s why, this app can work independently, in an autonomous mode.

Result: The shipment process has become clear and transparent. Thousands of contractors from over 150 cities all over the country are grateful to us for this \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ERP and E-commerce for tyre services

An internet platform for tyre service network “Green tyre”, located in Saint Petersburg

 Automation of sales, tyre services working process, storage, accounting, loyalty program, delivery and logistics.

A customer account:

The system automatically adjust to the customers’ needs. He is able to make an instant appointment for a tyre service center. Besides, he sees only products that suits to his particular needs

The legal entities will have an opportunity to manage car fleet and create primary workflow.

A platform:

A dynamic pricing compensate maximum load during seasonal spikes. Self-purchasing matrix, supply and logistics automation.

Manager account:

CRM system for call center agents, load management for tyre services center boxes.

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Special vehicles recall service similar to UBER

The service includes:

— A client mobile app, where any client can order any type of vehicle or work.

— A driver app, where a driver accepts orders and calculates actual work cost

— A cloud control room to resolve force majeure, make reports and calculate renumeration for drivers and vehicle owners

Features: automatic selection and assignment of orders, considering many options, driver opinion polls with push-notifications with automatic call for confirmation by a robot-operator, exact calculations and payment of services for clients.

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A platform for auto dealers

We have developed digital client contact sports for the biggest auto conglomerate of Bashkortostan

We have developed:

—Main page Bashautokom

— Web pages for Renault, Nissan, Volkswagen, Honda, LADA, Datsun, Ford, Citroen, Suzuki and GAZ dealers

— A mobile app: here you can make a quick appointment to a dealer center, see current list of new automobiles. You can also get targeted push-notifications on special offers

— A processing center for omnichannel loyalty program

— A unified cross-web platform for new and pre-owned automobiles, connected to 1C, dealer systems and Avito

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SaaS services for oil-engineers. They help to enhance oil yield

Hydrochloric acid treatment simulator. The device is used for imitating hydrochloric acid treatment condition. It also helps to create optimal Hydrochloric acid treatment wells in carbonate basins предназначенный для Oil rate for hydrochloric acid treatment has been increased by 30%.

A practical testing in dozens of wells has revealed that the predicted and actual data coincide.

We have devised a user-friendly interface that facilitates the work of engineers

Features: SaaS approach allows to use the system in slow computers.

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 Smartera smart house

iOS and Android apps for smart house system designed by Huawei

Smartera – a budget friendly safety management system that you can use and control just with your smartphone.

The set includes Huawei, smart router, stand-alone sensors and a user-friendly mobile app.

The mobile app interacts through API with the following devices: a smart router; a wireless video camera 720p; a smart door lock; Open/close sensor for door or windows; Temperature and humidity sensor; A smart attachable socket ( with a meter); a wireless infrared transmitter; A smart bulb.

Features: we have developed an additional gateway platform. Due to that, the system performance has been almost tripled.

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Buildings operation industrial system

Coordination and automation of processes, associated with buildings and structures expert reviews for large enterprises.

At first, we perform audit and optimize the processes, associated with buildings and structures expert reviews, if possible. Then we are trying to implement the industrial complex.

— E-document flow handling in accordance with regulatory documents

— A cloud data storage, document history keeping

— Automatic planning and record keeping for routine and major repairs

— Expense tracking and budget planning. One version was especially designed for energy and fuel facility in Donetsk

Result: minimal predicted efficiency of industrial complex implementation into energy and fuel facility in Donetsk — 15 600 000 rubles per year.

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 А3 Messenger

Automated money acquisition system and a messenger

We have developed:

— CRM-system for member club recording with a possibility of recurrent payments for membership, enrollment and subscription prolongaion, etc.

— iOS and Android app where you can enter the club and link your card. In the app you can also find a messenger to chat. The payment is set according your plan. You can also add a project, see feedback and club members rating.

Result: The platform has helped to regulate membership payments (The rate has risen by 30%), to test several suggestions and devise a plan for further club development.

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Non-contact sales platform for developments

Single space for apartment sale transactions. This tool facilitates transactions and reduces costs, incurred by a developer

Main functions:

To make instant booking from web page, to approve and formalize mortgage, to open a letter of credit, to handle escrow account, to make a partnership agreement, to make a transaction entry in the Russian State Register.

The platform has a tool for making draft contract templates according to developer requirements. Necessary data is inserted automatically to simplify the process

Result:

The whole transaction cycle from booking to making a transaction entry in the Russian State Register

is performed online and is much more faster than at Multifunctional Public Services Center.

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E-learning portal of Swift-developers

The key element of the portal is a map of an iOS-developer skills, designed in a fantasy style. It encourages to study in a playful way. This is a path, which a main character (a student) has to go to reach the Middle Level. The map is a knowledge indicator and an interactive tool that helps to find learning materials at the portal.

Main functions and tools:

—Automation of co-current flows (student groups)

— Curriculum management

— Streams, webinars, lecture records

— Homework assignments and a teacher account where he can check them

— An interactive calendar for lectures and events

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Skilly

Helps to develop useful skills in children

A Skilly app is organized in such a way that parents and their child play a game together. Every game has a goal. And when a child fulfills his daily duties, he/she achieves a goal. Thus, daily routine appears to be just a game. The child has a schedule and know exactly what and when to do.

Skilly helps the child to unravel the following skills: to clean the room, to do homework, to go in for sports, to wash the dishes, to wake up in time, to read, to use a vacuum cleaner, etc.

Features: a cute animated character, which attracts attention of children. Simple ergonomic and user-friendly interface for children since 4 years old.

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Smart finance management

— The best profit when paying by cards

— You can instantly send your money safe and sound

— Financial analysis and Immata Ai offers, regarding funds distribution

Features: This is a customized financial advisor app for everyone. The AI performs analysis and based on the data suggest the best solution at the time of request. It happens so sue to collaboration with banking services

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Champion

Federal network of sports goods stores “Champion”. There are 19 representative stores in 16 cities of the Russian Federation.

We have stayed in touch with Champion for a long time. During our collaboration we have implemented and launched:

— E-store with online payment system

— Loyalty program processing center (incentives)

—A loyalty program mobile app (QR-code in your phone substitutes a debit card)

— CRM-system for wholesale customers

Features: Credit purchase in several minutes (cooperation with Home Credit Bank), automatically set delivery deadlines and delivery cost calculation. Your purchase can be delivered to any part of the Russian Federation (cooperation with courier companies and Russian Post), online updates of goods cost and stock (cooperation with shop cash desks and storage)

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A path of legend

A mobile app for e-learning

We have devised and implemented a business pattern of a tutor production centre and online school

We have developed a platform where you can create sell and hold your own online courses (webinars, marathons). Cooperation with CDN enables uploading of wide range of video content (online streams and recorded lectures).

To enable smooth webinar streaming the tutors connect to Zoom: The tutor launches Zoom at a platform account, and the broadcast is displayed at the mobile phones of the audience (students).

We employ interactive tool “Life balance Wheel” to boost LTV. The user answer the questions and his answers form his personal life balance wheel.

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Online AI apartment price setting tool

The system automatically controls if the sales plan is fulfilled, suggests marketing tools to boost sales.

The system automatically sets a price pattern, based on several criteria. This helps to identify the best price for the apartment and get the maximum profit from transaction.

Results:

The system identify fluctuations in few seconds and automatically adjusts prices. Thus, average sale price increases by 1,5-2,5 %, and developer revenue by 500 000 rubles per month.

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 KKZ task system

A platform that permits proprietary to control key business tasks

Platform opportunities:

— To track and control project team checkpoints for a particular task in a current quarter

— To visualize goals attainment

— To make online reports. The platform gives the opportunity to shift to project working principles and to evaluate personal contribution to goal attainment of each employee, manage the process and make amendments in order to accomplish set goals and tasks, if necessary

A platform has been developed, considering exclusive methods, devised by Denis Sheshukov.

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E-commerce marketplace

Unified commerce aggregator as per federal laws 44 and 223

Customers and suppliers registration at USIA (Gosuslugi).The tender as per 44 FL is carried out through integration with the unified information system (zakupki.gov.ru).

All legally relevant actions go along with the EDS. This is possible due to collaboration with cryptographic information protection facilities “CryptoPRO 5.0” and “CryptoPRO Server”.

Features:

With the connection to a centralized key storage “CryptoPRO DSS”, you are able to sign documents with EDS by your smartphone. There is no need to use USB- token. Automatic compilation of all purchasing documents: protocol, contracts, agreements and acts.

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Restaurant roulette RESTRUL

The aim of this platform is to increase average bill and boost attendance for restaurants and cafes

Restrul determines slump in attendance and encourages the clients to visit the establishment during quiet hours by spinning a roulette with single promo offers динамически

We have developed:

—A client mobile app with a roulette

—A manager app that helps to control offers, booking and promo codes. A built-in system for analysis helps to track the involvement of users, win statistics and promo codes activation for each offer, to filter win distribution by time, days of week and establishments

— Telegram-bot for a hostess. Helps to register visits got by means of a promo and check them

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Our team

Smart, active and united

We organize conferences and take part in them, having fun.

We are proud to be a part of a stable and constantly growing team