“The only way to do great work is to love what you do” – Steve Jobs.

Today we live in the emotional world of feelings. Over the years people have become more sensitive, broadening the insight of their own inner habitude thereby. Steve Jobs’ quote is another confirmation to the great role of feelings in our lives nowadays.

Probably the first thing you thought when you heard the statement was “I should love my JOB if I want to hit a home run”. But the word “work” can imply something different. Like, for instance, human relationships. Would it be mother-and-child or romantic relations, or just friendship, etc.? Love as the foundation is the most fundamental component for such relationships. In Erich Fromm’s work “The Art of Loving” (1956) I came across the idea that changed my understanding of “love-and-work” completely: “God explains to Jonah that the essence of love is to “labor” for something and “to make something grow,” that love and labor are inseparable. One loves that for which one labors, and one labors for that which one loves”. Almost everything in our world is labor, but not every type of it is as hard as it seems – work in the name of love and for the sake of love is pleasant and encouraging being led by it. The reflection of it we can easily find in every step made in life by us.

Summing up all the said above, the only one conclusion is begged. If you love – you’re already a successful person. And in your eighties, having a GREAT life filled with a pure LOVE, you will think “No wonder, the only way to do great work is to love what you do”.

Fromm, E. (1956). The Art of Loving. New York: Harper & Brothers. 133 p.