**Fridges for drinks with built-in transparent video screens**

**About the main in brief**

 The company “Ozon Media” has a great experience in the production, sale, service and escort of the fridges for drinks with transparent video walls.

 We can:

* import the best equipment
* use the best engineering decision
* control all chain of production
* implement individual desires of the Customer
* deliver and set final products
* provide the escort of complex
* prepare content – video tapes of any complexity
* produce the upgrade of complex

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**What is it?**

Instead of common glass door, which is set in the fridges for drinks, on the presented model there is a built-in transparent video screen, which makes it possible to broadcast a commercial without blocking the view of content on camera. Technology solution of the presented novelty is based on the unique properties of the completely transparent liquid-crystal panels. Optimal temperature conditions of exploitation 20±15°С make it possible to set them easily on the fridges of drinks, whose temperature doesn’t exceed + 5°С.

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**What does it can?**

New technology gives the biggest opportunities for effective commercial of goods and services on sale places and makes it possible to provide «goods of the day» or new line of products. On going to the shop for your favorite drink, customer is always forcedly situated near the fridge: extra commercial area helps to grip his attention and effectively show all the unique properties of goods, which are inside. Such commercial will certainly find its consumer and it will stay memory for a long time!

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**Models**

Budgetary

Setting the transparent video screen into the fridge, this turns it to the commercial mediacarrier.

Interactive «clever»

There was added interactive tape, computer and special software, which turn it to the huge "tablet", which makes it possible to use it in the capacity of interactive carrier. It gives the opportunity to the customer for taking part directly in stocks, games and et cetera.

Controlling remotely

There was added special hardware-software complex, which makes it possible to get remote access for controlling the content. Wherever Your fridge were, You can change broadcasted commercial at any time!

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**Escort**

Company “Ozon Media” takes the responsibility for whole complex of escort work – the development and replacement of video content, prophylactic and guarantee works.

First three months – free. Then (if you have a desire) – 15000 a month. There are prophylactic works, courier replacement of content 2 times a month.

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**Video tapes and software**

We produce video tapes of any complexity as well as software!

Our studio will write a scenario for You, will make a recording and arrangement of video tapes turnkey, and also will prepare special interactive software, having a big experience in carrying out such work.

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**News**

12.04.2012

 “Ozon Media” together with “BeerHouse” made the first setting of fridges with transparent screens in Moscow. You can make sure in the efficiency of its work by the addresses.

17.04.2012

Possible requirements of contribution by the program "YOUR AD ON OUR FRIDGE" – by phones ....

12.05.2012

SOON ON OUR SITE: direct video channel with broadcasting the reaction of customer about the novelty!

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**Contacts**

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Or You can phone us:

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**More in detail about technical features**

Technical features:

 ХиТ-46 (Fridge and TV set with transparent display 46 inches).

Resolution of the display

1366х768

Active display area

1018х572 mm

Modular dimension (WхH)

1058х635 mm

Contrast

1000:1

Input signal

HDMI

Angle of view

80/80/80/80

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